
University of Pretoria Yearbook 2016

Sport and economics 354 (SMS 354)

Qualification	Undergraduate
Faculty	Faculty of Humanities
Module credits	10.00
Prerequisites	No prerequisites.
Language of tuition	English
Academic organisation	Sport and Leisure Studies
Period of presentation	Quarter 4

Module content

*Closed – requires departmental selection

Emergence of corporate sport, the professional sports owner, size and profitability of the professional sport industry. Financing of sport facilities, the cost of ownership, and sport as a monopoly.

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